

PITCHING INSTRUCTIONS FOR DELEGATES

For your 2023 Go Global Awards presentation, please adhere to the following guidelines to ensure an effective and successful delivery to the award judges.

Schedule of Pitches:

The final schedule will be emailed to you. We will take into account your already provided arrival times to ensure that you are not scheduled if you're not present on that day.

Dates for Pitches by Companies:

- 6th November 2023 – 10am to 5:30pm
- 7th November 2023 – 8am – 5:30pm

Elevator Pitch Components:

Your presentation can be flexible but should primarily focus on the following areas:

- Your organization's purpose and activities
- Your target audience
- Your unique selling points, competitors, and differentiation factors
- Notable achievements and successes
- Future business plans for the next 12 months
- Prospective markets you aim to enter.

Time Limit:

Your presentation should not exceed 8 minutes, with an additional 2 minutes allocated for questions and answers from the judges and audience.

Presentation File:

Please bring your presentation on a USB stick, as we will not accept presentations sent via email.

5 or 6 PDF or PPT slides / pages should be enough for most presentations.

Audience Size:

Expect an audience size of 20-30 people.

Number of Judges:

It is expected that you will be presenting before a panel of 3+ judges. Please see the Go Global Awards website for the list of all judges.

Recording and Live-Streaming:

Presentations will be recorded live during the Go Global Awards and sent to you within 1-2 weeks post-event. If you prefer not to have your presentation recorded or live-streamed, kindly inform us during the event.

We may also choose to live-stream presentations during the pitching rounds. This is not guaranteed.

Arrival Times for Presentations:

Please arrive at the presentation room a minimum of 15 minutes before your scheduled time. Failure to do so may result in your presentation being skipped.

Overtime & Rescheduling:

A timer will be in place to ensure adherence to the time limit. If you exceed the time, your presentation will be cut off. If you miss your scheduled time, you may wait in the room for a vacant slot, but we cannot guarantee rescheduling or availability.

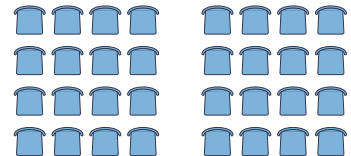
Equipment:

- Each room will be equipped with, screen and laptop.
- The rooms are small enough that they do not need microphones.
- Delegates must bring their own USB stick if they have a presentation. There will be no downloads, or emails of presentations

Room Layouts:

Rooms are laid out in theatre style.

Audience at the back:



Judges Seating and Desk:



Presenter:



Presentation Screen:



Judging Room Locations:

